



# Nimra College of Engineering & Technology

Estd. By Nimra Educational Society (A Muslim Minority Society)  
 Affiliated to JNTUK, Approved by AICTE, New Delhi, Permitted by Govt. of A.P.  
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## MBA-MASTER OF BUSINESS ADMINISTRATION

### COURSE OUTCOMES FOR FIRST YEAR FIRST SEMESTER

COURSE TITLE	CO's	STATEMENT
<b>Management and Organizational Behavior</b>	CO-1	Objective of the course is to give a basic perspective of Management
	CO-2	To Understand Organisation Design, Structure and Strategies
	CO-3	To Understand Individual roles and organizational goals
	CO-4	To Understand Challenges of leaders in globalized era
	CO-5	To Understand causes and consequences-conflict and Negotiation Team Building
<b>Managerial Economics</b>	CO-1	To equip the students with the analytical tools of Economics and apply the same to rational managerial decision-making.
	CO-2	To Study Concepts of Demand, Supply, Determinants of Demand and Supply
	CO-3	To Study - Economics and Diseconomies of Scale- Law of Variable Proportions
	CO-4	To Understand Price determination under Perfect Competition, Monopoly
	CO-5	To Understand Macro Economics and Business
<b>Accounting for Managers</b>	CO-1	To Understand Financial Accounts, Preparation of final accounts with adjustments.
	CO-2	To Understand Analysis and interpretation of financial statements
	CO-3	To Understand costs and cost sheet; Inventory valuation methods.
	CO-4	To Understand budgetary control, types of budgets and their preparation.
	CO-5	To Understand Standard costing and variance analysis (materials, labour)
<b>Quantitative Analysis for Business Decisions</b>	CO-1	To Basic Mathematical & Statistical Techniques: Linear, Quadratic
	CO-2	To know Measures of Dispersion, Simple Correlation and Regression Analysis Concept of Probability
	CO-3	To understand Steps involved in Decision Making, different environments in which decisions are made, Criteria for Decision Making.
	CO-4	To Prepare Sampling and Sampling Distributions.
	CO-5	To know problem in Mean and Proportions of Small and Large Samples
<b>Legal and Business Environment</b>	CO-1	To Know Concept of Business Environment
	CO-2	The student will learn Economic and Political Environment
	CO-3	To understand Business Law
	CO-4	To Know Company Act 2013: Memorandum and alteration of Articles of Association
	CO-5	To Understand Sales of Goods Act 1930, Foreign Exchange Management Act (FEMA)
<b>Business Communication and Soft skills</b>	CO-1	To study process of communication, types of listening, essentials of good listening and tips.
	CO-2	To Study Formal and Informal Communication
	CO-3	To Study Non verbal communication and Body Language
	CO-4	To Practice mechanics of writing, report writing
	CO-5	To Study prerequisites of effective presentation, format of presentation

<b>Cross Cultural Management</b>	<b>CO-1</b>	To study Concept of Culture for a Business Context
	<b>CO-2</b>	To Study Global Business Scenario and Role of Culture
	<b>CO-3</b>	To Study Process of Negotiation and Needed Skills & Knowledge Base
	<b>CO-4</b>	To Study Staffing and Training for Global Operations
	<b>CO-5</b>	To Study Strategy for a Culture Change Building Successful Implementation of Culture
<b>Information Technology – Lab1(Spreadsheet and</b>	<b>CO-1</b>	To Understand basics of the Computers Knowledge with Financial Software Knowledge
	<b>CO-2</b>	To Understand Recording a Macro-Assign a Macro to a Button or Shape
	<b>CO-3</b>	To Practice Accounting Concepts,Financial Statement
	<b>CO-4</b>	To Practice Accounting Heads in Tally.
	<b>CO-5</b>	To Prepare Inventory in Tally
<b>COURSE OUTCOMES FOR FIRST YEAR SECOND SEMESTER</b>		
<b>COURSE TITLE</b>	<b>CO's</b>	<b>STATEMENT</b>
<b>Financial Management</b>	<b>CO-1</b>	To understand the Financial Management concepts
	<b>CO-2</b>	To Understand Financial decision Making and need of Leverage
	<b>CO-3</b>	To Understand Investment Decision and Time value of money
	<b>CO-4</b>	To Understand Dividend Decision and its Policys
	<b>CO-5</b>	To Study Liquidity Decisions and – Components of Working Capital
<b>Human Resource Management</b>	<b>CO-1</b>	To Study Components of Working Capital
	<b>CO-2</b>	To know HR Planning, Demand and Supply forecasting, Recruitment
	<b>CO-3</b>	To Study Traditional and Modern methods of Appraisal
	<b>CO-4</b>	To Study wage and salary Administration
	<b>CO-5</b>	To Know Managing Industrial Relations,Managing work place stress
<b>Marketing Management</b>	<b>CO-1</b>	To understand Concept of Market and Marketing and Marketing Mix
	<b>CO-2</b>	To understand Segmenting Consumer Markets.
	<b>CO-3</b>	to study Product Mix,Product Life cycle
	<b>CO-4</b>	To study Marketing Communication, Managing Advertising Sales Promotion.
	<b>CO-5</b>	To understand Distribution, Marketing Organization and Control
<b>Operations Management</b>	<b>CO-1</b>	To make student understand the strategic significance of Operation management
	<b>CO-2</b>	To understand Product Design & Process Selection,Stages in Product Design process.
	<b>CO-3</b>	To study Forecasting & Capacity Planning: Methods of Forecasting
	<b>CO-4</b>	To study Productivity,Job Design ,Process Flow Charts
	<b>CO-5</b>	To study Quality Management:
<b>Business Research Methods</b>	<b>CO-1</b>	The studen will learn Business Research, Aims of social research
	<b>CO-2</b>	The student will learnDiscussion on primary data and secondary data, tools and techniques of collecting data
	<b>CO-3</b>	To understand Survey Research and data analysis:
	<b>CO-4</b>	To study Formulation of Hypothesis –Tests of Hypothesis
	<b>CO-5</b>	To study Nature of multivariate analysis, classifying multivariate techniques
<b>Lean Management</b>	<b>CO-1</b>	To know Mass production system, Craft Production
	<b>CO-2</b>	To knowJust In Time: Why JIT , Basic Principles of JIT, JIT system, Kanban.
	<b>CO-3</b>	To study Kaizen: Six – Sigma philosophy and Methodologies.
	<b>CO-4</b>	To know Total Productive Maintenance,Kaizen and Standardized work Common layouts.

	<b>CO-5</b>	To study Quality circle activity, Kaizen training.
<b>IT-lab 2(Programming R</b>	<b>CO-1</b>	To Use R for statistical programming, computation, graphics, and modeling,
	<b>CO-2</b>	To use R Programming Structures, Control Statements, Loops,
	<b>CO-3</b>	To Doing Math and Simulation in R, Math Function
	<b>CO-4</b>	To Graphics, Creating Graphs, The Workhorse of R Base Graphics,
	<b>CO-5</b>	To Probability Distributions, Normal Distribution- Binomial Distribution
<b>COURSE OUTCOMES FOR SECOND YEAR THIRD SEMESTER</b>		
<b>COURSE TITLE</b>	<b>CO's</b>	<b>STATEMENT</b>
<b>Strategic Management</b>	<b>CO-1</b>	To study Strategic Management, Strategic Management as a process
	<b>CO-2</b>	To know Environmental Scanning, Industry and Competitive Analysis
	<b>CO-3</b>	To study Strategy Framework For Analyzing Competition, Porter's Value Chain Analysis
	<b>CO-4</b>	To know Strategy and Leadership, Strategy and culture connection
	<b>CO-5</b>	To understand Strategy Evaluation and control, Establishing strategic controls
<b>Operations Research</b>	<b>CO-1</b>	To know Operations Research, Linear Programming
	<b>CO-2</b>	To study transportation problem, the Assignment Model, Travelling Salesman Problem.
	<b>CO-3</b>	Applications of Dynamic Programming (Capital Budgeting, Production Planning, Solving Linear Programming Problem)
	<b>CO-4</b>	To study Game Theory, Algebraic, matrix and arithmetic methods.
	<b>CO-5</b>	To understand identifying critical path, probability of completing the project within given time-project crashing
<b>Leadership and Change management</b>	<b>CO-1</b>	To study Components and evaluation of leadership
	<b>CO-2</b>	To understand Emerging Challenges in Motivating Employees.
	<b>CO-3</b>	To study Interpersonal Leadership Skills, Developing creative thinking Leadership and Team Building.
	<b>CO-4</b>	To understand Basics of Change Management
	<b>CO-5</b>	To understand diagramming in system investigation
<b>Performance Evaluation and Compensation Management</b>	<b>CO-1</b>	To study developments in performance management, its process
	<b>CO-2</b>	To study Performance Management Planning
	<b>CO-3</b>	To understand Performance Management System, Competency, Reward and Electronic Performance Management
	<b>CO-4</b>	To study Role of compensation and Reward in Modern organizations Compensation as a Retention strategy
	<b>CO-5</b>	To study -Role of tax planning in compensation benefits
<b>Human Resource Metrics and Analytics</b>	<b>CO-1</b>	To study HR Metrics, design principles.
	<b>CO-2</b>	To understand Creating levels of metrics measures.
	<b>CO-3</b>	To study Translating HR metrics results into actionable business decisions
	<b>CO-4</b>	To understand Recruitment and Selection Analytics
	<b>CO-5</b>	To study Optimizing selection and promotion decisions.
<b>Manpower Planning, Recruit ment, and Selection</b>	<b>CO-1</b>	To know Human Resource Planning, Techniques of Demand Forecasting
	<b>CO-2</b>	to study Manpower Planning, Human Resource Planning and Business Environment
	<b>CO-3</b>	to understand Analysis, design and evaluation of job
	<b>CO-4</b>	To study Recruiting and selecting the right talent
	<b>CO-5</b>	To study Training and Development
<b>Industrial Project based on Summer</b>	<b>CO-1</b>	Project Work (Industrial Project based on Summer Internship) shall be completed in collaboration with an industry

<b>Internship</b>		completed in collaboration with an industry.
<b>COURSE OUTCOMES FOR SECOND YEAR FOURTH SEMESTER</b>		
<b>COURSE TITLE</b>	<b>CO's</b>	<b>STATEMENT</b>
Supply Chain Management and Analytics	<b>CO-1</b>	To understand Supply Chain Management, Supply Chain Drivers
	<b>CO-2</b>	To Structure of Advanced - Planning Systems-Strategic Network Planning
	<b>CO-3</b>	To study Set covering and Set Partitioning Problems, Travelling Salesman Algorithm.
	<b>CO-4</b>	To understand Fuzzy Logic and Techniques-Application in SCM
	<b>CO-5</b>	To study Alternative Channels of Distribution.
Innovation and Entrepreneurship	<b>CO-1</b>	To know Entrepreneurship,Entrepreneurial motivation and barriers
	<b>CO-2</b>	To study Screening and Project Identification, Creative Performance, Feasibility Analysis.
	<b>CO-3</b>	To study Operation problems, Financial and Managerial Problems
	<b>CO-4</b>	To study family entrepreneurs, Role of Woman entrepreneur,Sick industries
	<b>CO-5</b>	To study Innovation management, Managing Innovation,Managing New Product Development.
Labour Welfare & Employment Laws	<b>CO-1</b>	To study Labour Welfare and Indian constitution on labour
	<b>CO-2</b>	To know Statutory and non-statutory, extra mural and intra mural, Central Board of Workers' Education.
	<b>CO-3</b>	To study Labour Legislation,Factories for Health, Safety and Welfare of Workers
	<b>CO-4</b>	To understand Industrial Relations Legislation
	<b>CO-5</b>	To know Trade Unions Act 1926,Minimum wages Act 1948
International Human Resource Management	<b>CO-1</b>	To study Global HR Perspective in New Economy,Challenges of Globalization
	<b>CO-2</b>	To understand Managing International Assignments,International Labour rela
	<b>CO-3</b>	To study Cross Culture Management,Hofstede's Model, Kluckhohn - Strodtbeck Mode
	<b>CO-4</b>	To know Compensation Management,global compensation implications on Indian systems.
	<b>CO-5</b>	To study Global Strategic Advantages through HRD
Employee Relations & Engagement	<b>CO-1</b>	To study Industrial Relations Management
	<b>CO-2</b>	To understand Trade Unions, growth of Trade Unions in India
	<b>CO-3</b>	To understand Employee Grievances
	<b>CO-4</b>	To know Cases and Consequences of Industrial Disputes
	<b>CO-5</b>	To understand The role of managers in engaging the employees
Strategic Human Resource Management	<b>CO-1</b>	To understand Human Resource Strategy,Evaluation objectives and Importance of Human Resources Strategy
	<b>CO-2</b>	To study Strategic Human Resource Planning,Components of the strategic plan.
	<b>CO-3</b>	To understand Strategy Implementation,Work force utilization and employment practices
	<b>CO-4</b>	To study Strategic Human Resource Development
	<b>CO-5</b>	To know Human Resource Evaluation,HR as a Profit centre
<b>COURSE TITLE</b>	<b>CO's</b>	<b>STATEMENT</b>
<b>Comprehensive Viva- voce</b>	<b>CO-1</b>	Comprehensive Viva is to verify the student knowledge as a whole from which he was studied during the two year course work.

