

Nimra College of Engineering & Technology

(UGC AUTONOMOUS)



(Estd. By: Nimra Educational Society (A Muslim Minority Society))
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National Service Scheme (NSS)

About NSS

The National Service Scheme (NSS) is a Central Sector Scheme of the Government of India. It is a public service programme sponsored by the Ministry of Youth Affairs and Sports, Government of India. The scheme was launched by the Union Education Minister **Dr. Vijayendra Kasturi Ranga Varadaraja Rao** on **24 September 1969**, the centenary year of Gandhiji.

This scheme aims to develop the personality of students through community service and to instill a sense of social responsibility among young people. It provides them with the opportunity to serve the society voluntarily without bias from the student level itself, and also improve the student's personality through social service community welfare and environmental sustainability.

NSS and community service activities help students develop a sense of civic duty, leadership, and empathy by engaging them in various social and developmental programs. These activities encourage students to understand community needs and actively contribute to societal welfare.

The motto of NSS is *"Not Me, But You,"* which reflects the spirit of selfless service and concern for others. NSS provides students with opportunities to engage in various community-based activities. Through NSS, students gain practical experience, leadership skills, teamwork, and a deeper understanding of society and its challenges. It helps them become responsible citizens who are committed to the welfare of the community and the nation.

Overall, NSS serves as a platform for students to contribute positively to society while developing their character, discipline, and sense of service.



NSS Motto – Aim - Symbol

MOTTO : “Not Me but You”

- The motto of the National Service Scheme (NSS) is **"NOT ME BUT YOU"**. This slogan represents the essence of democratic living, emphasizing selflessness, consideration for others, and the belief that individual welfare depends on the welfare of society as a whole.
- This motto reflects the spirit of selfless service and highlights the importance of considering the welfare of others before oneself. It inspires NSS volunteers to work for the betterment of society, promote community service, and develop social responsibility and compassion toward others.
- Highlights prioritizing the needs of society over personal interest
- It promotes an appreciation for other people's points of view and encourages selfless service
- The motto guides the day-to-day activities of NSS volunteers, fostering a spirit of community service and social responsibility

AIM :

“To instil the idea of social welfare in students, and to provide service to society without bias”

SYMBOL : “Rath” wheel of the konark sun temple”

- A. The **8 lines/bars** of the Konark Chakra represent the 24 hours of a day.
- B. The **red colour** represents the youthfulness of the volunteer, who is active, energetic, energetic and full of high spirit.
- C. The **dark blue colour** represents the universe; of which NSS is a small part, ready to contribute its bit to the welfare of humanity. It symbolizes continuity as well as change and represents the continuous efforts of NSS for social transformation and upliftment.



About Institutional NSS Unit

A National Service Scheme (NSS) unit has been allotted to **Nimra College of Engineering and Technology (NCET), UGC Autonomous**, Jupudi by **Jawaharlal Nehru Technological University (JNTU), Kakinada**. This NSS unit will make the students aware about the motto, aim, objectives and symbol of National Service Scheme (NSS). The college has been assigned a functional unit number, 90214605, by the JNTU, Kakinada.

NCET NSS Unit is a government-funded unit functioning under the guidelines of Jawaharlal Nehru Technological University, Kakinada (JNTUK). The unit actively works towards promoting social service, community development, and personality development among students through various extension and outreach programmes.

The unit of the College plays a vital role in shaping students into socially responsible, community-oriented individuals and encourages students to actively participate in community service and nation-building activities. With the motto “Not me, you”, our NSS wing encourages the youth to extend their learning beyond the classroom and contribute meaningfully to society.

NCET entrusted the **NSS Unit Programme Officer (PO)** responsibility to **Dr. Venkateswara Rao Arikatla**. He serves as a faculty member in the Department of Science and Humanities, specializing in Chemistry. Under his effective leadership and supervision, the NSS unit actively organizes and conducts various programmes and community service activities throughout the academic year with the active support and cooperation of the registered volunteers. Through his guidance, the volunteers participate enthusiastically in various community service activities, awareness programmes, health camps, environmental initiatives, and social welfare activities, reflecting the true spirit of the National Service Scheme.

With his continuous support and enthusiastic participation of the registered volunteers, the unit successfully carries out awareness campaigns, health and hygiene programmes, environmental protection activities, blood donation camps, village development initiatives, and other social welfare programmes. His guidance motivates the volunteers to develop social responsibility, leadership qualities, and a spirit of selfless service. Through these activities, the NSS unit upholds the motto of the National Service Scheme, “Not Me But You,” and contributes positively to the welfare and development of society.



Under the direction of college Principal Dr.Akbar Khan and the encouragement of the college management, the volunteers actively participate in all activities with dedication and commitment. The unit functions in accordance with the objectives and principles of the National Service Scheme, aiming to develop socially responsible and service-oriented students while contributing to the welfare of society. The National Service Scheme (NSS) unit at Nimra College of Engineering & Technology is a powerful platform for instilling a sense of social responsibility, community service and nation building among students.

NCET NSS unit domain of various activities in campus and in the nearby local areas:

S.No	Activity Type
1	Environmental sustainability programs/Pledges
2	Green Campus Action (Plantation Drives)
3	Sustainability Awareness Sessions
4	Community Outreach activities
5	Celebrations of all National & International days
6	Community/rural development activities
7	Swachh Baharat/Swachh Hi Seva campign/Pledges
8	Anti-AIDS/TB awareness rallies
9	Water/energy conservation activities
10	Blood donation camps
11	Free Medical Camps
12	Community Health, Safety, Hygiene and wellness programs
13	Social welfare and wellbeing activities
14	Anti-Drug/Narcotics prevention drives/rallies
15	Road safety awareness campaigns
16	Experimental learning programs
17	Mental health development programs
18	Rain water harvesting activities
19	Solid waste management drives
20	Plastic Ban drive and Rallies
21	Community Lunch
22	Charity programs
23	Flood relief campaigns
24	Birds and animal welfare initiatives
25	Meri Maati Mera Desh Campaign
26	Annual Special Camps



27	Azadi Ka Amrit Mahotsav (AKAM) events
28	Sports (indoor, outdoor, inter, intra, block & district level) drives
29	Promotion of Health and wellness awareness programs
30	Women empowerments programs
31	Yoga sessions
32	Poshan Pakhwada drives
33	Breast feeding awareness camps
34	NSS Day Celebrations
35	Anti-Child Marriage programs
36	Sexual Harassment Awareness drive/Rallies
37	Anti-ragging drives
38	Union Budget awareness drives
39	National Voters' Day
40	National Deworming Day (NDD)
41	Pulse Polio Immunization (PPI) programe @ PHC
42	Vaccination Programs @ PHC
43	Fit India drive
44	Run for Unity/Cure/Fitness
45	Anti-Drug Abuse and Illicit Trafficking drive
46	National Unity Day Rally
47	Indian Constitution Day Rally
48	Traffic rules awareness programs
49	Celebrations of India's National festivals (Independence Day and Republic Day)
50	Anti-tobacco drives
51	Suicide Prevention initiatives
52	Youth Empowerment programs

Through these initiatives, students gain a deeper understanding of societal needs and develop a sense of empathy and responsibility toward the underprivileged sections of society.

The JNTUK, Kakinada has incorporated National Service Scheme (NSS), Community Service, Health and Wellness, Yoga, and Sports into the academic curriculum to promote the holistic development of students. This initiative aims to balance academic learning with physical fitness, mental well-being, and social responsibility.

Yoga is included in the curriculum to enhance students' physical health, mental clarity, and emotional stability. Regular practice of yoga helps in



reducing stress and improving concentration, which supports academic performance.

Sports and physical activities are essential for maintaining fitness, discipline, and teamwork. Participation in sports helps students build confidence, develop a competitive spirit, and maintain a healthy lifestyle.

By integrating these components into the curriculum, the institution's NSS Unit ensures the overall growth of students, preparing them to become responsible, healthy, and well-rounded individuals.

NCET NSS Unit Volunteers

NCET NSS Unit invites volunteers from each branch for all-round personality development of students through social service and awareness programs. Every academic year, around 120 students enroll their names as NSS volunteers at JNTUK, Kakinada.

NCET NSS Unit volunteers actively participate in special camps/drives and awareness rallies organized in nearby villages and in the adopted village of Jupudi. There they work on environmental sustainability, improving sanitation, promoting education, and creating awareness on road safety, solid waste management, health and hygiene. Unit volunteers at NCET actively engage with communities to promote environmentally sustainable development, social welfare and well-being. These camps/drives/rallies/campaigns provide real-life experiences to students and help develop leadership qualities, team spirit and problem-solving skills in them.

NSS volunteers work to ensure that everyone in need is helped to improve their standard of living and lead a dignified life. In this process, volunteers learn from the villagers how to live a good life despite the lack of resources. It also helps by providing food, clothing and first aid to the victims during natural and man-made disasters.

The certificates are awarded to students and volunteers who have successfully completed the required hours of service and have actively contributed to programs during the academic year. The Unit appreciates the sincere efforts of volunteers and participants. All NSS volunteers are congratulated on their achievement.



NCET NSS Unit Vision and Mission

VISION

To develop the overall personality and leadership qualities of students through willful community service with new horizons to upgrade their skill and knowledge



MISSION

The Motto of NSS “Not Me But You”, reflects the essence of democratic living and upholds the need for self-less service. NSS helps the students development & appreciation to other person’s point of view and also show consideration towards other living beings



Objectives of NCET NSS Unit

'Education through Service'

The broad objectives of NSS Unit are to:

- 1. SENSITIZES THE STUDENTS:** Sensitizing students about motto, aim and object and symbol of NSS
- 2. UNDERSTANDING THE COMMUNITY:**
Students should gain a real understanding of the society they live in its needs, problems, and strengths.
- 3. IDENTIFYING COMMUNITY NEEDS AND PROBLEMS:**
NSS encourages volunteers to identify local issues (like sanitation, education gaps, health awareness) and actively participate in solving them.
- 4. DEVELOPING SOCIAL RESPONSIBILITY:**
It aims to instill a sense of duty and responsibility toward society, especially for the welfare of underprivileged sections.
- 5. APPLYING EDUCATION TO REAL-LIFE SITUATIONS:**
Students learn to apply their academic knowledge to practical community problems, making education more meaningful.
- 6. DEVELOPING LEADERSHIP QUALITIES:**
NSS helps students build leadership skills, teamwork, and the ability to organize and manage community projects.
- 7. PROMOTING NATIONAL INTEGRATION AND UNITY:**
By working with diverse communities, volunteers develop respect for different cultures and promote unity.
- 8. BUILDING CHARACTER AND PERSONALITY:**
The scheme emphasizes discipline, empathy, cooperation, and selfless service contributing to overall personality development.



Key Functions of NCET NSS Unit

- To obtain cooperation and coordination from social organizations, government departments and non-governmental organizations.
- To select or adopt a village/slum for outreach activities.
- To provide students with an opportunity for personal interaction with the local community through activities.
- To understand the community in which they work.
- To identify the needs and problems of the community and to know the necessity of their participation in the problem-solving process.
- To develop a sense of social cohesion, child education and awareness of environmental issues among them.
- To use the knowledge of students in finding practical solutions to social and environmental problems.
- To develop the capacity for collective living, sharing responsibilities and helping the society.
- To develop leadership qualities and democratic attitudes.
- To create awareness on the importance of health & well-being, environmental sustainability and Swachh Bharat initiatives.
- To know the essential role of the individual in social service activities.
- To promote holistic, united and harmonious development among the students.
- To develop the holistic personality of the students through systematic programs organized in the form of special camps inside and outside the campus.

To achieve and fulfill all the above objectives and functions, the NSS Unit of the Department of Social Work collaborated with various Agencies, Trusts, Orphanages, NGOs, Hospitals, Blood Banks, Mandal Development Offices (MDO), Primary Health Offices (PHO), Gram Panchayat Committees, Schools, and Anganwadi centers to plan and organize educational, health, and sanitation programs.



NCET NSS Unit Core Values and Ethical Values

1. SELFLESS SERVICE

NSS promotes the spirit of helping others without expecting anything in return, following the motto “*Not Me, But You.*”

2. SERVICE to SOCIETY

NSS volunteers work for the welfare of the community with dedication and sincerity.

3. SOCIAL RESPONSIBILITY

Volunteers develop a strong sense of duty toward society and actively work for the welfare of the community. Volunteers progress awareness about societal problems and actively participate in solving them.

4. COMMUNITY ENGAGEMENT

NSS encourages students to connect with people, understand their needs, and participate in solving local problems.

5. LEADERSHIP DEVELOPMENT

Through various activities and camps, students learn leadership qualities, decision-making, and teamwork.

6. SELF-DISCIPLINE and COMMITMENT

NSS instills punctuality, dedication, and sincerity in carrying out assigned tasks. The program develops punctuality, commitment, and disciplined behavior among students.

7. HONESTY and INTEGRITY

Volunteers are encouraged to be truthful, responsible, and ethical in their actions.

8. RESPECT for HUMANITY

NSS teaches respect for all individuals regardless of caste, religion, gender, or social status.

9. EMPATHY and COMPASSION

Volunteers learn to care for the underprivileged and develop a humane attitude toward all sections of society.

10. NATIONAL INTEGRATION

NSS promotes unity, equality, and respect for diversity among people of different backgrounds.

11. ENVIRONMENTAL AWARENESS and RESPONSIBILITY

It encourages protection of nature through activities like tree plantation, cleanliness drives, and conservation efforts. NSS encourages protection of the environment through cleanliness drives, tree plantation, and awareness programs.

12. COMPASSION and EMPATHY

Volunteers learn to understand and support the needs of the poor and underprivileged.

13. TEAMWORK and COOPERATION

NSS promotes unity, mutual support, and cooperation while working in groups.

14. PATRIOTISM and NATIONAL UNITY

NSS inspires love for the nation and promotes harmony and national integration.

15. LEADERSHIP and ACCOUNTABILITY

Volunteers learn leadership qualities and become responsible citizens through community service activities.



NCET NSS Unit Collaboration Agencies

To achieve and fulfill all the Motto, Aim, Objectives and Functions, the NSS Unit of the Department of Social Work collaborated with various agencies such as:

S.No	Collaboration Agency Name	Agency Place
1	Mandala Praja Parishat	Jupudi
2	Community Health Office	Ibrahimpattanam
3	Gram Panchayat	Jupudi
4	VHEEDU Road Safety NGO	Vijayawada
5	Star Health and Allied Insurance Co. Ltd	Vijayawada
6	Suits Care India Private Ltd	Gunturu
7	Premaniketan Special School	Ibrahimpattanam
8	Primary Health Centre	Ibrahimpattanam
9	United Way Road Safety	Vijayawada
10	Varun Motors PVT.LTD	Vijayawada
11	Union Bank of India	Ibrahimpattanam
12	Z.P.P High School	Mulapadu
13	Andhra Hospitals PVT.LTD	Vijayawada
14	Indian Red Cross Society	Vijayawada
15	Rainbow Blood Bank	Gunturu
16	Municipal Commission Office	Kondapalli
17	Nehru Yuva Kendra	Vijayawada
18	Brilliant Heart Beating	Vijayawada
19	All India Vidya Pranic Healing Foundation Trust	Nellore
20	Indian Oil Corporation LTD	Kondapalli
21	Aline Anti-Narcotics Group for Law Enforcement	Vijayawada
22	Mjnaidu Super Speciality Hospital	Vijayawada
23	HDFC Bank	Vijayawada
24	Nimra College of Pharmacy	Jupudi
25	Brainovision Solutions India Pvt. Ltd	Vijayawada
26	Nimra Institute of Dental and Sciences	Jupudi
27	Research Height Foundations	India
28	Ministry of Youth Affairs and Sports, JNTUK	Kakinada
29	Nimra College of Nursing	Jupudi
30	Ushodaya Enterprises Private Limited	Vijayawada
31	Manipal Hospital	Vijayawada
32	My Bharat	



NCET NSS Unit Library


1. Gallery
2. Broachers and Banners
3. Green Campus Audits
4. Sustainability Ideas
5. Social Media links
6. Fund Utilization certificates
7. Activities Reports
8. NSS committee members list, meetings and minutes
9. Appreciation certificates
10. Data Accuracy
11. Uploaded and filing Data
12. Hand Books

Conclusion

The program nurtures the values of discipline, empathy, and leadership, shaping students into socially conscious professionals who can balance academic excellence with civic responsibility. By participating in NSS, NCET students not only serve the community, but also develop team spirit, problem-solving skills, and a lifelong commitment to humanitarian values.

Overall, the NSS Unit of NCET serves as a platform for students to grow personally and socially, while contributing positively to the community. It nurtures responsible citizens who are committed to the development of society and the nation.


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